Personal Data Protection at MYMEDIA s.r.o.

Controller

The company MYMEDIA, s.r.o., with registered office at Popradská 40, 821 06 Bratislava, Company ID No.: 35 904 453, registered in the Commercial Register of the District Court Bratislava I, Section Sro, Insert No. 33537/B (hereinafter referred to as "MYMEDIA"), as the controller, processes personal data for the purpose of carrying out its business activities, informing the public through mass media and on the basis of the law, i.e. pursuant to Article 6(1) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (OJ EU L 119, 4.5.2006), which is an equivalent provision to Section 13(1) of Act No. 18/2018 Coll. of 29 November 2017 on Personal Data Protection and on amendments and supplements to certain acts (hereinafter referred to as the "Act"), where the legal basis, according to the methodology of the Office for Personal Data Protection of the Slovak Republic, is the provision of Section 78 of the Act.

Recipient

The recipients of personal data are the public. We do not transfer personal data to another country for the purpose of processing, but it is possible that such data may be accessible in those countries due to the nature of the internet.

Security of Information Systems

Through technical and organisational security measures, MYMEDIA strives to ensure maximum protection of personal data against loss or misuse.

Personal data is processed only in information systems protected by the necessary security measures.

MYMEDIA will modify and adapt the technical and security measures for the protection of personal data to the required extent and in line with technological development.

Rights of Data Subjects

MYMEDIA respects the fundamental rights and freedoms of data subjects. The GDPR strengthens the data subject's right to privacy. A data subject/data subjects, i.e. a person whose personal data MYMEDIA processes, have the right:

- to obtain confirmation from the controller as to whether personal data concerning him or her is being processed;
- to be informed about the processing of their personal data and to have access to it (right to be informed and right of access to data pursuant to Article 15 GDPR);
- to rectification and completion of their inaccurate personal data (right to rectification pursuant to Article 16 GDPR);
- to erasure of personal data concerning him or her if the personal data is processed unlawfully or is no longer necessary for the purpose for which it was collected or otherwise processed; (right to erasure pursuant to Article 17 GDPR);
- to restriction of processing where the processing of personal data is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of its use instead; (right to restriction of processing pursuant to Article 18 GDPR);
- to obtain their personal data (right to data portability pursuant to Article 20 GDPR);
- to object to the processing of data on grounds relating to his or her particular situation where such processing is carried out on the basis of legitimate interests or in the performance of an important task carried out in the public interest (right to object pursuant to Article 21);
- to submit a request to initiate proceedings pursuant to Section 100 of the Act to the Office for Personal Data Protection of the Slovak Republic, provided that the necessary statutory requirements are met.

Data subject may contact MYMEDIA's responsible person with questions concerning the processing of his or her personal data and the exercise of his or her rights within the meaning of Articles 15 to 21 of the EU Regulation by means of the form Request of the Data Subject to Exercise Their Rights. The responsible person ensures the handling of the data subject's request within the statutory period (30 days from the date of receipt of the request), in cooperation with the applicant and authorised persons of MYMEDIA who process the personal data of the data subject. In the case of a request in which the data subject does not provide all necessary information required for his or her identification and verification of identity, the data subject will be sent a response within the statutory period requesting completion of these requirements and informing them of the extension of the handling period by 60 days in accordance with the GDPR.

The applicant may exercise the rights of the data subject only in his or her own name or on behalf of other data subjects if he or she is their legal representative, and may not obtain access to information about other natural persons. The GDPR does not apply to deceased persons.

Withdrawal of Consent

If your consent to the processing of your personal data was required, please note that you have the right to withdraw this consent at any time in the future, without affecting the lawfulness of processing carried out on the basis of consent before its withdrawal.

Exercising Your Right

If you wish to exercise your rights as a data subject or withdraw explicit consent, send a message to the responsible person at MYMEDIA and state which right you wish to exercise, so that MYMEDIA can take the necessary further steps to respect your right.

If necessary, you may contact MYMEDIA regarding personal data protection by email at anka@mymedia.sk, or by sending a letter to the above registered office address of the company.

Technical support for the web portal is provided by Ferix s.r.o., as a processor, with registered office at Lúčna 1466/4, 054 01 Levoča, Company ID No.: 46 778 888. Personal data is not used for any purpose other than the specified purpose.

Right to Object

If you believe that your rights have been violated in the processing of personal data, you have the right to raise objections with the Office for Personal Data Protection of the Slovak Republic. Further information about the objection process is available on the Office's website https://dataprotection.gov.sk/uoou/.

Collection, Processing and Use of Personal Data

Whenever a user visits the MYMEDIA website, data is stored in a log file. The following specific data is stored temporarily:

- IP number of the computer from which the request was made
- domain name
- date and time of access
- HTTP status code
- pages visited
- operating system and its version
- browser and its version
- screen resolution

For the use of MYMEDIA's websites, it may be necessary for the servers used by MYMEDIA to place so-called cookies (small text files placed on a computer by the visited website). These cookies are used by the technical administrators of the website. Each visitor may set their browser to refuse cookies. All visitors have the right to refuse cookies. If the user does not give consent, no cookies will be stored on the visitor's computer. In this case, the data stored in cookies will not be transferred to MYMEDIA. The functionality of specific parts of the website may be unavailable when cookies are disabled.
Other functions of the open section include a contact form. The data provided to the extent required in the contact form, such as first name, surname, street, house number, postal code, city, etc., is necessary for processing your request. Transfer, sale or any other form of transfer of your personal data to third parties does not take place.

Data from the log file is analysed anonymously for statistical purposes. Statistical reports are used to evaluate the use of MYMEDIA's websites, especially the order in which the pages are visited and the way in which users navigate between them. This is done so that MYMEDIA has an overview of the usability of the website and how it can be improved.

MYMEDIA retains personal data for as long as necessary to fulfil the purpose of processing under special regulations and the purpose for which it was collected, within which MYMEDIA should be able to defend itself against legal claims, in particular because this information has archival value.

MYMEDIA does not use personal data for automated decision-making.

The website uses/may use Google Analytics, a web analytics service provided by Google Inc. (hereinafter referred to as “Google”). Google uses cookies on the basis of which your use of the website can be analysed. This information about your use of this website, created by cookies (including your IP address), is sent to and stored on a Google server in the USA. Google will use this information to analyse your use of the website, to prepare reports on website activity for the website administrators and to provide other services related to the use of the website and the internet.

In addition, Google transfers this information to third parties if required by law or if a third party processes such data on behalf of Google. Under no circumstances will Google associate your IP address with other Google data. You can prevent cookies from being stored by selecting the appropriate settings in your browser; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. By using this website, you consent to Google processing the collected data about you in the manner and for the purposes described above.

Sending Newsletters

MYMEDIA may send newsletters, unless it receives a withdrawal of consent, to those customers who have previously consented to receiving newsletters at the specified email address. The newsletter database includes first name, surname, email address and the time of the given consent or withdrawal of consent. Data subjects have the right to withdraw their consent at any time by clicking the link included in the newsletter, by sending a message to info@mymedia.sk or by contacting MYMEDIA customer service. The newsletter database is used only for sending newsletters.

Identity and Contact Details of the Controller and the Responsible Person / Data Protection Officer of MYMEDIA

If you wish to contact the responsible person / Data Protection Officer of MYMEDIA, please use this email address: anka@mymedia.sk

You may also contact MYMEDIA by sending a written letter to the responsible person / Data Protection Officer of MYMEDIA at the registered office address of the company.

Update of this Personal Data Protection Information

This information was last updated on **29.06.2021**